



# Advertise in the OFHSA Bulletin

## Three great reasons to advertise in the Bulletin

- ❖ Low cost!
- ❖ Build direct links and relationships with Home & School associations that depend on fundraising products and services, and members who can benefit from your specific product, service or message
- ❖ Reach every active Home & School association in Ontario, plus H&S alumni, school boards, potential members, and more

Your best choice for building Home & School business

## Direct distribution to your target market

- ❖ Three issues per school year (September, February, May)
- ❖ 4,500 copies per issue – associations receive one copy per paid-up member in their schools
- ❖ Delivered to elementary and secondary schools with active OFHSA associations
- ❖ Delivered to every school board and every parent organization in Ontario

Advertising Rates			
Black & White	1X	2X	3X
Full page	\$ 775	\$ 700	\$ 660
2/3 page	705	635	599
1/2 page	505	454	429
1/4 page	257	231	218
1/8 page	165	149	140
Business card	75	68	64

**Ad rates do not include applicable taxes.**

Inserts: 8 1/2 X 11 – one or two-sided - \$800/issue

Publication Schedule		
	Material and payment by	Bulletin distribution
Fall:	Mid-August	Mid-Sept
Winter:	Early January	Early Feb
Spring:	Late April	Mid-May

Distribution dates depend on production scheduling and may change without notice.

### Specifications

Full page: 8" x 10 1/2 "  
 Two-thirds: 8" x 7"  
 Half page: 8" x 5"  
 One-quarter: 4" x 5"  
 One-eighth: 2" x 5"  
 Business card: 2" x 3"

Contact the OFHSA  
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**Artwork submission and payment:** Final electronic art required in file format of JPG, EPS or PDF. Payment must be submitted with artwork, cheques payable to Ontario Federation of Home and School Associations, Inc. (OFHSA). Inserts must be delivered ready for insertion to the OFHSA office. The OFHSA board of directors reserves the right to approve all ads and inserts prior to publication.